

## **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

### **SHONEY'S FEATURES 'TWO CAN DINE FOR \$10.99'**

NASHVILLE, Tenn., Aug. 21, 2007 – Starting today, Shoney's guests can plan a lunch or dinner date for two and eat for just \$10.99. As part of the new "Two Can Dine for \$10.99," guests select from four new menu items and two traditional favorites and receive both meals for \$10.99. Participating Shoney's restaurants are featuring this offer every day from 11 a.m. until 10 or 11 p.m. (times may vary) now through Sept. 30.

"We know families are super busy in the fall, so this is a good way for them to relax and enjoy a good meal without having to cook and clean up, particularly on hectic weeknights," said Dan Bigelow, Shoney's vice president of marketing.

New entrées include:

- **Shoney's Chicken Stir Fry** -- Ginger sesame glazed chicken and vegetables served over rice pilaf with a crispy fried egg roll on the side
- **Chicken Alfredo** -- Grilled chicken breast and broccoli served over penne pasta, then topped with a creamy Alfredo sauce
- **Popcorn Shrimp Basket** – Fried shrimp served with crispy french fries, coleslaw and a side of cocktail sauce
- **Burgundy Mushroom Chopped Beef** -- A fresh, eight-ounce chopped beef patty smothered with burgundy mushroom sauce and served with mashed potatoes and mixed vegetables

Traditional favorites are:

- **Shoney's Grilled Chicken Dinner** – A marinated, grilled chicken breast served with rice pilaf and mixed vegetables with sweet and sour sauce on the side
- **Shoney's Half-O-Pound™ Dinner** -- A fresh, eight-ounce chopped beef patty smothered with onions and mushrooms, topped with two golden-fried onion rings and served with mash potatoes and season mixed vegetables

Marketing support for Two Can Dine for \$10.99 includes new television, radio and newspaper advertising as well as laminated menu handouts created by Atlanta-based MATCH Inc., Shoney's advertising agency.

Based in Nashville, Tenn., Shoney's owns, operates and franchises 274 restaurants in 18 states. Each restaurant is open seven days a week. Operating hours are 6 a.m. to 10 p.m. Monday-Friday and 6 a.m. to 11 p.m. or midnight on weekends (hours may vary by location). For more information, visit [www.shoneys.com](http://www.shoneys.com).

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**Editor's Note:** Food photos are available. For food shots or a list of participating restaurants, contact Nancy McCardel at 770-977-9458 or [mccardel@creativecomminc.com](mailto:mccardel@creativecomminc.com).