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Fall for Shoney's Restaurants Dixie Tater Chips Baskets

NASHVILLE, Tenn. (Sept. 5, 2006) – Shoney's Restaurants guests will be whistling Dixie with Shoney's new Dixie Tater Chips Sandwich Value Baskets.

Beginning Tuesday, Sept. 5 through Sunday, Oct. 29, Shoney's customers will have their choice of five delicious sandwich baskets served with Dixie Tater Chips starting at \$4.99. The new Dixie Tater Chips are deep-fried potato crisps, lightly salted and full of flavor.

“Our new Dixie Tater Chips baskets are a great menu addition and give our guests a tasty alternative to french fries,” said Todd Stratton, Shoney's research and development corporate chef.

Guests will have their choice of five signature sandwiches: the philly cheese steak sandwich, the Slim Jim, the Grizzly Burger, the pot roast sandwich and the turkey club wrap.

“The Dixie Tater Chips Value Baskets are the best value for your dollar,” explains Dan Dahlen, Shoney's chief marketing officer. “Not only will they satisfy your hunger, but your wallet too.”

Shoney's Restaurants is headquartered in Nashville and owns, operates and franchises 291 restaurants in 19 states.

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